

## **ERIC BOND**

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### **PROFILE**

**Media and communications expert** with extensive experience crafting and delivering effective tailored messages. Strengths include project management, problem solving, public relations, journalism, writing, editing, design, photography, marketing.

### **PROFESSIONAL ACCOMPLISHMENTS**

#### **Publisher/Editor**

**Voice Newspapers** (1994 – present)  
Takoma Park, Md.  
[voicenewspapers.com](http://voicenewspapers.com)

**Manage all aspects of online and print publishing** for three popular news magazines. Total print circulation: 50,000.

- **Constructed and administer online news site.** Provide dynamic community content to over 30,000 unique visitors each month. Manage search engine optimization, Google Analytics, and other traffic tools and indicators.
- **Write and edit news and features articles.** Conduct research and interviews. As needed, produce original photography and graphics to illustrate copy.
- **Manage weekly story budget and creative network of writers, photographers, and editors.** Conduct meetings, assign stories, coordinate tasks, set direction.
- **Developed successful internship program,** partnering with the University of Maryland School of Journalism, the Corcoran School of Art, and other DC Metro colleges and universities. Recruit, mentor, and evaluate up to ten journalism interns each semester.
- **Drive social networking,** communicating to readers and clients through Facebook, Twitter, blogs, RSS feeds and e-mail lists.
- **Create successful marketing campaigns** using compelling images and copy in a variety of media: postcards, newsprint, email, social networking.
- **Administer deadlines and budgets for production, marketing, staff, and office maintenance.** As a successful business owner, maintain a steady eye on financial and time constraints.

#### **Project Manager**

**Eric Bond Communications** (2000 – present)  
Takoma Park, Md.

**Solve communications problems for businesses, organizations, and individuals.**

- **Create and implement marketing strategies** for print and online promotion.

- **Establish web presence** by building architecture and providing copy and images.
- **Edit, write, and collaborate** on documents related to technology, the environment, government, and business.

## Writing Professor

**University of Maryland, University College** (2009 – present)  
Adelphi, Md.

**Teach upper-level university students the essential elements of effective professional communication.**

- Focus on **plain language, grammar, rhetoric, and document design.**
- Courses include **advanced technical, business, and academic writing.**
- Nominated for The Stanley J. Drazek **Teaching Excellence Award** (2011).
- Interact with students through **lectures, workshops, and writing — online and in person.**

**English Professor**  
**Montgomery College** (2011 – present)  
Takoma Park, Md.

**Teach the fundamentals of rhetoric and academic writing to students of varied educational backgrounds.**

**University of Maryland, Professional Writing Program** (1999 – 2005)  
College Park, Md.

**Taught upper-level writing courses, with an emphasis on successful rhetoric in the workplace.**

- Courses included **advanced technical, business, legal, and academic writing.**

## EDUCATION

**Master of Arts / English**  
University of Maryland, College Park, Md.

**Bachelor of Arts / English Language and Literature**  
University of Maryland, College Park, Md.

- **summa cum laude**, with 4.0 cumulative G.P.A.
- **Sigma Tau Delta**, English Honor Society
- **Golden Key National Honour Society**

**Bachelor of Arts / Painting and Printmaking**  
University of Maryland, College Park, Md.

## MORE

- **Expertly create documents for print and the web using Adobe Creative Suite:** InDesign, Photoshop, Dreamweaver, Illustrator.
- **Easily adapt and operate content management tools such as WordPress, Movable Type, and Joomla.** Proficient in HTML, XML, CSS.
- **Keenly engaged by issues of grammar and plain language.**
- **Comfortable on camera.** Appear monthly on Montgomery Week in Review, a televised news discussion program on Montgomery County Channel 21 (since 1998).
- **Communicate proficiently in Italian and Spanish.**
- **Regularly run 10Ks, marathons, and other community-based road races,** finding purpose and exhilaration in the focused pursuit of goals.
- **Organize, promote, and moderate community forums for political candidates,** ranging from U.S. Congress to city government (each election year, since 1996).
- **Serve as board member of Mainstreet Takoma,** a National Trust organization dedicated to the preservation of historic downtowns.
- **Honored as Takoma Park Citizen of the Year (2006).** Recognized by the City of Takoma Park for civic engagement through the *Takoma Voice*.
- **Graduated from Impact Silver Spring Community Empowerment Program (2003).** Over nine month period, received leadership training with a group of other engaged community members.
- **Founded Takoma Park Azalea Awards, an annual gala devoted to recognizing community heroes (since 1996).** Continue as organizer and Master of Ceremonies.
- **Served as president (1995-1999) of the Takoma Foundation,** a nonprofit focused on advancing community interests through microgrants (1995 - 1999). Currently a Takoma Foundation board member.

## REFERENCES

**Mark Robinson**

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